

# $(m, r)$ -Convex Functions

Huriye Kadakal\*

Ministry of Education, Bulancak Bahçelievler Anatolian High School, Giresun, Turkey

\*Corresponding author: [huriyekadakal@hotmail.com](mailto:huriyekadakal@hotmail.com)

Received October 11, 2018; Revised December 24, 2018; Accepted February 25, 2019

**Abstract** In this paper, we introduce a new class of extended  $(m, r)$ -convex function and we establish the Hermite-Hadamard inequality for  $(m, r)$ -convex functions. Some special cases are discussed. Results represent significant refinement and improvement of the previous results. The definition of  $(m, r)$ -convex function is given for the first time in the literature and moreover, the results obtained in special cases coincide with the well-known results in the literature.

**Keywords:** convex function,  $r$ -convex function,  $m$ -convex function,  $(m, r)$ -convex, Hermite-Hadamard inequality

**Cite This Article:** Huriye Kadakal, “ $(m, r)$ -Convex Functions.” *Turkish Journal of Analysis and Number Theory*, vol. 7, no. 1 (2019): 23-32. doi: 10.12691/tjant-7-1-5.

## 1. Introduction

**Definition 1:** A function  $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is said to be convex if the inequality

$$f(tx + (1-t)y) \leq tf(x) + (1-t)f(y)$$

is valid for all  $x, y \in I$  and  $t \in [0, 1]$ . If this inequality reverses, then  $f$  is said to be concave on interval  $I \neq \emptyset$ . This definition is well known in the literature. Denote by  $C(I)$  the set of the convex functions on the interval  $I$ .

**Definition 2:**  $f: I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function defined on the interval  $I$  of real numbers and  $a, b \in I$  with  $a < b$ . The following inequality

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a)+f(b)}{2} \quad (1.1)$$

holds. This double inequality is known in the literature as Hermite-Hadamard integral inequality for convex functions.

The inequality (1.1) is well known as the Hermite Hadamard integral inequality. Readers can find more information in [1]. Some refinements of the Hermite-Hadamard integral inequality on convex functions have been extensively investigated by a number of authors (see [2,3,4]).

**Definition 3:** [5] The function  $f: [0, b] \rightarrow \mathbb{R}$  is said to be  $m$ -convex, where  $m \in [0, 1]$ , if for every  $x, y \in [0, b]$  and  $t \in [0, 1]$  we have

$$f(tx + m(1-t)y) \leq tf(x) + m(1-t)f(y).$$

Denote by  $K_m(b)$  the set of the  $m$ -convex functions on  $[0, b]$  for which  $f(0) \leq 0$ .

In [5], the author gave the following theorem about the inequalities of Hermite-Hadamard type for  $m$ -convex functions.

**Theorem 1:** Let  $f: [0, \infty) \rightarrow \mathbb{R}$  be a  $m$ -convex functions with  $m \in (0, 1]$ . If  $0 \leq a < b < \infty$  and  $f \in L_1[a, b]$ , then one has the inequality:

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \min \left\{ \frac{f(a) + mf\left(\frac{b}{m}\right)}{2}, \frac{f(b) + mf\left(\frac{a}{m}\right)}{2} \right\}.$$

**Definition 4:** [6] A positive function  $f$  is called  $r$ -convex on interval  $[a, b]$ , if for each  $x, y \in [a, b]$  and  $t \in [0, 1]$ ,

$$f(tx + (1-t)y) \leq \begin{cases} \left[ tf^r(x) + (1-t)f^r(y) \right]^{\frac{1}{r}}, & r \neq 0 \\ [f(x)]^t [f(y)]^{1-t}, & r = 0. \end{cases}$$

If the equality is reversed, then the function  $f$  is said to be  $r$ -concave.

The definition of  $r$ -convexity naturally complements the concept of  $r$ -concavity, in which the inequality is reversed [7] and which plays an important role in statistics. It is obvious 0-convex functions are simply log-convex functions, 1-convex functions are ordinary convex functions and  $-1$ -convex functions are arithmetically harmonically convex. If  $f$  is  $r$ -convex in the interval  $[a, b]$ , then  $f^r$  is a convex function ( $r > 0$ ) and If  $f$  is  $r$ -concave in the interval  $[a, b]$ , then  $f^r$  is a concave function ( $r < 0$ ). We note that if  $f$  and  $g$  are convex and  $g$  is increasing, then  $gof$  is convex; moreover, since  $f = \exp(\log f)$ , it follows that a log-convex function is convex.

Some refinements of the Hadamard integral inequality for  $r$ -convex functions could be found in [8,9]. In [10], Bessenyei studied Hermite-Hadamard-type inequalities for

generalized 3 -convex functions. In [8], the authors showed that if  $f$  is  $r$ -convex in  $[a, b]$  and  $0 < r \leq 1$ , then

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \frac{r}{r+1} \left[ f^r(a) + f^r(b) \right]^{\frac{1}{r}}.$$

In [11], the authors show that  $f$  is  $r$ -convex in the interval  $[a, b]$  and  $r \geq 1$ , then

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \left[ \frac{1}{2} (f^r(a) + f^r(b)) \right]^{\frac{1}{r}}$$

and they prove the following inequality for  $r$ -convex functions:

$$\frac{1}{b-a} \int_a^b f(x) dx \leq \frac{r}{r+1} \frac{f^{r+1}(b) - f^{r+1}(a)}{f^r(b) - f^r(a)} \quad (r > 0).$$

## 2. Main Results for $(m, r)$ -convex Functions

The main aim of this paper is to establish new inequalities of Hermite-Hadamard type for the class of functions whose derivatives in absolutely value at certain powers are  $(m, r)$ -convex.

**Definition 5:** A positive function  $f$  is called  $(m, r)$ -convex on interval  $[0, b]$ , if for each  $x, y \in [0, b]$  and  $t \in [0, 1]$ ,

$$\begin{aligned} & f(tx + m(1-t)y) \\ & \leq \left[ tf^r(x) + m(1-t)f^r(y) \right]^{\frac{1}{r}}, r \neq 0 \end{aligned} \tag{2.1}$$

If the equality is reversed, then the function  $f$  is said to be  $r$ -concave.

**Theorem 2:** Let  $f: [0, \infty) \rightarrow (0, \infty)$  be a  $(m, r)$ -convex and  $r \in \mathbb{R} \setminus \{0\}$  and  $m \in (0, 1]$ . If  $0 \leq a < b < \infty$  and  $f \in L[a, b]$ , then the following inequalities hold:

$$\begin{aligned} & \frac{1}{mb-a} \int_a^{mb} f(x) dx \\ & \leq \begin{cases} \frac{r}{r+1} \frac{m^{\frac{r+1}{r}} f^{r+1}(b) - f^{r+1}(a)}{mf^r(b) - f^r(a)} \\ (f(a) \neq m^r f(b), r \neq 0, -1), \\ f(a) \\ (f(a) = m^r f(b), r \neq 0, -1), \\ \frac{f(a)f(b)}{mf(a) - f(b)} \ln \frac{mf(a)}{f(b)} \\ (f(a) \neq m^{-1} f(b), r = -1), \\ f(a) \\ (f(a) = m^{-1} f(b), r = -1) \end{cases} \end{aligned} \tag{2.2}$$

**Proof:** Suppose that  $r \neq 0, -1$ .

i.  $f(a) \neq m^{\frac{1}{r}} f(b)$ . Using the definition of  $(m, r)$ -convexity and changing variable as  $u = tf^r(a) + m(1-t)f^r(b)$ , we get

$$\begin{aligned} & \frac{1}{mb-a} \int_a^{mb} f(x) dx = \int_0^1 f(ta + m(1-t)b) dt \\ & \leq \int_0^1 \left[ tf^r(a) + m(1-t)f^r(b) \right]^{\frac{1}{r}} dt \\ & = \int_{f^r(a)}^{mf^r(b)} \frac{u^{\frac{1}{r}} du}{mf^r(b) - f^r(a)} \\ & = \frac{r}{r+1} \frac{m^{\frac{r+1}{r}} f^{r+1}(b) - f^{r+1}(a)}{mf^r(b) - f^r(a)}. \end{aligned}$$

For  $f(a) = m^{\frac{1}{r}} f(b)$ , we obtain,

$$\begin{aligned} & \frac{1}{mb-a} \int_a^{mb} f(x) dx \leq \int_0^1 \left[ tf^r(a) + m(1-t)f^r(b) \right]^{\frac{1}{r}} dt \\ & = \int_0^1 f(a) dt = f(a). \end{aligned}$$

ii. Let  $r = -1$ . For  $f(a) \neq m^{-1} f(b)$  we obtain,

$$\begin{aligned} & \frac{1}{mb-a} \int_a^{mb} f(x) dx \leq \int_0^1 \left[ tf^{-1}(a) + m(1-t)f^{-1}(b) \right]^{-1} dt \\ & = \frac{1}{m - \frac{1}{f(a)}} \int_{\frac{1}{f(a)}}^{\frac{m}{f(b)}} u^{-1} du \\ & = \frac{f(a)f(b)}{mf(a) - f(b)} \left[ \ln \frac{m}{f(b)} - \ln \frac{1}{f(a)} \right] \\ & = \frac{f(a)f(b)}{mf(a) - f(b)} \ln \frac{mf(a)}{f(b)}. \end{aligned}$$

For  $f(a) = m^{-1} f(b)$ , we have

$$\begin{aligned} & \frac{1}{mb-a} \int_a^{mb} f(x) dx \\ & \leq \int_0^1 \left[ tf^{-1}(a) + m(1-t)f^{-1}(b) \right]^{-1} dt \\ & = \int_0^1 \left[ f^{-1}(a) \right]^{-1} dt = f(a). \end{aligned}$$

This completes the proof of theorem.

**Corollary 1:** Suppose that all the assumptions of Theorem 2 are satisfied. In the inequality 2.2, If we choose  $m = 1$ , we obtain the inequality in [11].

In [12], İşcan obtained main results using the following lemma. We will use the same lemma to obtain the main results for  $(m, r)$ -convex functions.

**Lemma 1:** Let  $f: I \subset \mathbb{R} \rightarrow \mathbb{R}$  be differentiable mapping on  $I^\circ$ ,  $a, b \in I$  with  $a < b$ . If  $f' \in L[a, b]$  and  $\lambda, \mu \in [0, \infty)$ ,  $\lambda + \mu > 0$ , then following equality holds:

$$\begin{aligned} & \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \\ &= \frac{b-a}{\lambda + \mu} \int_0^1 [(\lambda + \mu)t - \lambda] f'(tb + (1-t)a) dt. \end{aligned} \tag{2.3}$$

**Theorem 3:** Let  $f: I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  such that  $f' \in L[a, b]$ , where  $a, b \in I^\circ$  with  $\frac{a}{m} < b$ . If  $|f'|^q$  is  $(m, r)$ -convex on  $[a, b]$ , for some fixed  $m \in (0, 1]$ ,  $\lambda, \mu \in [0, \infty)$  with  $\lambda + \mu > 0$ ,  $q \geq 1$  and  $r \in \mathbb{R} \setminus \{-1, 0\}$ , then the following inequalities holds for

$$|f'(b)| \neq m^{qr} \left| f'\left(\frac{a}{m}\right) \right|:$$

$$\begin{aligned} & \left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{\lambda + \mu} \left( \frac{\lambda^2 + \mu^2}{2(\lambda + \mu)} \right)^{\frac{q-1}{q}} \left\{ \frac{r}{r+1} \frac{\mu |f'(b)|^{q(r+1)} - \lambda m^{\frac{r+1}{r}} \left| f'\left(\frac{a}{m}\right) \right|^{q(r+1)}}{|f'(b)|^{qr} - m \left| f'\left(\frac{a}{m}\right) \right|^{qr}} \right. \\ & + \frac{2}{(\lambda + \mu)^{\frac{r+1}{r}} (r+1)(2r+1)} \frac{r^2 \left[ \lambda |f'(b)|^{qr} + m\mu \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^{\frac{2r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^2} - \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \frac{\left[ \left| f'(b) \right|^{q(2r+1)} + m^{\frac{2r+1}{r}} \left| f'\left(\frac{a}{m}\right) \right|^{q(2r+1)} \right]^{\frac{1}{q}}}{\left[ |f'(b)|^{qr} - m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^2} \left. \right\}^{\frac{1}{q}}. \end{aligned} \tag{2.4}$$

**Proof:** Let  $q = 1$ . From Lemma 1 and the definition of  $(m, r)$ -convexity of  $|f'|$ , that is,

$$\left| f'\left( tb + m(1-t)\frac{a}{m} \right) \right| \leq \left[ t |f'(b)|^r + m(1-t) \left| f'\left(\frac{a}{m}\right) \right|^r \right]^{\frac{1}{r}}$$

we have

$$\begin{aligned} & \left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| = \left| \frac{b-a}{\lambda + \mu} \int_0^1 [(\lambda + \mu)t - \lambda] f'(tb + (1-t)a) dt \right| \\ & \leq \frac{b-a}{\lambda + \mu} \int_0^1 |(\lambda + \mu)t - \lambda| |f'(tb + (1-t)a)| dt \\ & \leq \frac{b-a}{\lambda + \mu} \int_0^1 |(\lambda + \mu)t - \lambda| \left[ t |f'(b)|^r + m(1-t) \left| f'\left(\frac{a}{m}\right) \right|^r \right]^{\frac{1}{r}} dt \\ & = \frac{b-a}{\lambda + \mu} \int_0^{\frac{\lambda}{\lambda + \mu}} [\lambda - (\lambda + \mu)t] \left[ t |f'(b)|^r + m(1-t) \left| f'\left(\frac{a}{m}\right) \right|^r \right]^{\frac{1}{r}} dt \\ & + \frac{b-a}{\lambda + \mu} \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda] \left[ t |f'(b)|^r + m(1-t) \left| f'\left(\frac{a}{m}\right) \right|^r \right]^{\frac{1}{r}} dt \end{aligned}$$

$$\begin{aligned}
&= \frac{b-a}{\lambda+\mu} \left\{ \frac{r}{r+1} \frac{[\lambda - (\lambda + \mu)t] \left[ t |f'(b)|^r + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^r \right]^{\frac{r+1}{r}}}{\left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r} + \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \frac{\left[ t |f'(b)|^r + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^r \right]^{\frac{2r+1}{r}}}{\left[ \left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r \right]^2} \right\} \Bigg|_0^{\frac{\lambda}{\lambda+\mu}} \\
&+ \frac{b-a}{\lambda+\mu} \left\{ \frac{r}{r+1} \frac{[(\lambda + \mu)t - \lambda] \left[ t |f'(b)|^r + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^r \right]^{\frac{r+1}{r}}}{\left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r} - \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \frac{\left[ t |f'(b)|^r + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^r \right]^{\frac{2r+1}{r}}}{\left[ \left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r \right]^2} \right\} \Bigg|_{\frac{\lambda}{\lambda+\mu}}^1 \\
&= \frac{b-a}{\lambda+\mu} \left\{ \frac{\lambda r}{r+1} \frac{m^{\frac{r+1}{r}} \left| f' \left( \frac{a}{m} \right) \right|^{r+1}}{\left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r} + \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \frac{\left[ \frac{\lambda |f'(b)|^r}{\lambda + \mu} + \frac{m \mu \left| f' \left( \frac{a}{m} \right) \right|^r}{\lambda + \mu} \right]^{\frac{2r+1}{r}} - m^{\frac{2r+1}{r}} \left| f' \left( \frac{a}{m} \right) \right|^{2r+1}}{\left[ \left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r \right]^2} \right\} \\
&+ \frac{b-a}{\lambda+\mu} \left\{ \frac{\mu r}{r+1} \frac{|f'(b)|^{r+1}}{\left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r} + \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \frac{\left[ \frac{\lambda |f'(b)|^r}{\lambda + \mu} + \frac{m \mu \left| f' \left( \frac{a}{m} \right) \right|^r}{\lambda + \mu} \right]^{\frac{2r+1}{r}} - |f'(b)|^{2r+1}}{\left[ \left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r \right]^2} \right\} \\
&= \frac{b-a}{\lambda+\mu} \frac{r}{r+1} \frac{\mu |f'(b)|^{r+1} - \lambda m^{\frac{r+1}{r}} \left| f' \left( \frac{a}{m} \right) \right|^{r+1}}{\left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r} - \frac{(b-a)r^2}{(r+1)(2r+1)} \frac{|f'(b)|^{2r+1} + m^{\frac{2r+1}{r}} \left| f' \left( \frac{a}{m} \right) \right|^{2r+1}}{\left[ \left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r \right]^2} \\
&+ \frac{2(b-a)}{(\lambda + \mu)^{\frac{2r+1}{r}}} \frac{r^2}{(r+1)(2r+1)} \frac{\left[ \lambda |f'(b)|^r + m \mu \left| f' \left( \frac{a}{m} \right) \right|^r \right]^{\frac{2r+1}{r}}}{\left[ \left| f'(b) \right|^r - m \left| f' \left( \frac{a}{m} \right) \right|^r \right]^2}.
\end{aligned}$$

Let  $q \in (1, \infty)$ . From Lemma 1, the Power-mean integral inequality and the  $(m, r)$ -convexity of  $|f'|^q$ , we can write

$$\begin{aligned} & \left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| = \left| \frac{b-a}{\lambda + \mu} \int_0^1 [(\lambda + \mu)t - \lambda] f'(tb + (1-t)a) dt \right| \\ & \leq \frac{b-a}{\lambda + \mu} \left( \int_0^1 |(\lambda + \mu)t - \lambda| dt \right)^{\frac{q-1}{q}} \left( \int_0^1 |(\lambda + \mu)t - \lambda| |f'(tb + (1-t)a)|^q dt \right)^{\frac{1}{q}} \\ & \leq \frac{b-a}{\lambda + \mu} \left( \int_0^1 |(\lambda + \mu)t - \lambda| dt \right)^{\frac{q-1}{q}} \left( \int_0^1 |(\lambda + \mu)t - \lambda| \left[ t |f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{1}{r}} dt \right)^{\frac{1}{q}}. \end{aligned} \tag{2.5}$$

Let calculate the integral in (2.5) respectively: Firstly, sample calculation give us

$$\int_0^1 |(\lambda + \mu)t - \lambda| dt = \int_0^{\frac{\lambda}{\lambda + \mu}} [\lambda - (\lambda + \mu)t] dt + \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda] dt = \frac{\lambda^2 + \mu^2}{2(\lambda + \mu)}. \tag{2.6}$$

Using the partial integration, we get

$$\begin{aligned} & \int_0^1 |(\lambda + \mu)t - \lambda| \left[ t |f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{1}{r}} dt \\ & = \int_0^{\frac{\lambda}{\lambda + \mu}} [\lambda - (\lambda + \mu)t] \left[ t |f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{1}{r}} dt + \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda] \left[ t |f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{1}{r}} dt \\ & = \left\{ \frac{r}{r+1} \frac{[\lambda - (\lambda + \mu)t] \left[ t |f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{r+1}{r}}}{|f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr}} + \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \frac{\left[ t |f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{2r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^2} \right\} \Bigg|_0^{\frac{\lambda}{\lambda + \mu}} \\ & + \left\{ \frac{r}{r+1} \frac{[(\lambda + \mu)t - \lambda] \left[ t |f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{r+1}{r}}}{|f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr}} - \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \frac{\left[ t |f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{2r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^2} \right\} \Bigg|_{\frac{\lambda}{\lambda + \mu}}^1 \\ & = \frac{r}{r+1} \frac{\mu |f'(b)|^{q(r+1)} - \lambda m^{\frac{r+1}{r}} \left| f' \left( \frac{a}{m} \right) \right|^{q(r+1)}}{|f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr}} + \frac{2}{(\lambda + \mu)^{\frac{r+1}{r}} (r+1)(2r+1)} \frac{r^2 \left[ \lambda |f'(b)|^{qr} + m\mu \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{2r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^2} \\ & - \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \frac{|f'(b)|^{q(2r+1)} + m^{\frac{2r+1}{r}} \left| f' \left( \frac{a}{m} \right) \right|^{q(2r+1)}}{\left[ |f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^2}. \end{aligned} \tag{2.7}$$

Substituting (2.6) and (2.7) inequalities in (2.5), we obtain

$$\begin{aligned} & \left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{\lambda + \mu} \left( \frac{\lambda^2 + \mu^2}{2(\lambda + \mu)} \right)^{\frac{q-1}{q}} \left\{ \frac{r}{r+1} \frac{\mu |f'(b)|^{q(r+1)} - \lambda m \frac{r+1}{r} \left| f' \left( \frac{a}{m} \right) \right|^{q(r+1)}}{\left| f'(b) \right|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr}} \right. \\ & + \left. \frac{2}{(\lambda + \mu)^{\frac{r+1}{r}} (r+1)(2r+1)} \frac{r^2}{r^2} \frac{\left[ \lambda |f'(b)|^{qr} + m \mu \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{2r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^2} - \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \frac{\left| f'(b) \right|^{q(2r+1)} + m \frac{2r+1}{r} \left| f' \left( \frac{a}{m} \right) \right|^{q(2r+1)}}{\left[ |f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^2} \right\}^{\frac{1}{q}}. \end{aligned}$$

**Corollary 2:** Under the conditions of Theorem 3,

(i) In the inequality (2.4), for  $r = 1$ , we get the following inequality:

$$\left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left( \frac{1}{3} \right)^{\frac{1}{q}} \frac{\left( \lambda^2 + \mu^2 \right)^{\frac{q-1}{q}}}{(\lambda + \mu)^{\frac{2q+1}{q}}} \left[ \left( \lambda^3 + 3\lambda\mu^2 + 2\mu^3 \right) |f'(b)|^q + m \left( 2\lambda^3 + 3\lambda^2\mu + \mu^3 \right) \left| f' \left( \frac{a}{m} \right) \right|^q \right]^{\frac{1}{q}}.$$

(ii) In the inequality (2.4), for  $\lambda = \mu, r = 1$  and  $m = 1$ , we get the following:

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} A^{\frac{1}{q}} \left( |f'(a)|^q, |f'(b)|^q \right),$$

where  $A$  is the arithmetic mean.

(iii) In the inequality (2.4), for  $\lambda = \mu, r = 1, m = 1$  and  $q = 1$  we get:

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{4} A \left( |f'(a)|, |f'(b)| \right),$$

where  $A$  is the arithmetic mean. This inequality coincides with in [12] for  $\alpha = 1$ .

**Theorem 4:** Let  $f: I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  such that  $f' \in L[a, b]$ , where  $a, b \in I^\circ$  with  $\frac{a}{m} < b$ . If  $|f'|^q$  is  $(m, r)$ -convex on the interval  $[a, b]$ , for some fixed  $m \in (0, 1], \lambda, \mu \in [0, \infty)$  with  $\lambda + \mu > 0, q > 1$ , and  $r \in \mathbb{R} \setminus \{-1, 0\}$ , then the following inequalities holds for  $|f'(b)| \neq m^{\frac{1}{qr}} \left| f' \left( \frac{a}{m} \right) \right|$ :

$$\begin{aligned} & \left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{\lambda + \mu} \left( \frac{\lambda^{p+1}}{(p+1)(\lambda + \mu)} \right)^{\frac{1}{p}} \left( \frac{r}{r+1} \right)^{\frac{1}{q}} \left( \left[ \frac{\lambda |f'(b)|^{qr}}{\lambda + \mu} + m \frac{\mu \left| f' \left( \frac{a}{m} \right) \right|^{qr}}{\lambda + \mu} \right]^{\frac{r+1}{r}} - \left[ m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{r+1}{r}} \right)^{\frac{1}{q}} \\ & + \frac{b-a}{\lambda + \mu} \left( \frac{\mu^{p+1}}{(p+1)(\lambda + \mu)} \right)^{\frac{1}{p}} \left( \frac{r}{r+1} \right)^{\frac{1}{q}} \left( \left[ |f'(b)|^{qr} \right]^{\frac{r+1}{r}} - \left[ \frac{\lambda |f'(b)|^{qr}}{\lambda + \mu} + m \frac{\mu \left| f' \left( \frac{a}{m} \right) \right|^{qr}}{\lambda + \mu} \right]^{\frac{r+1}{r}} \right)^{\frac{1}{q}}, \end{aligned} \tag{2.8}$$

where  $\frac{1}{p} + \frac{1}{q} = 1$ .

**Proof:** Using Lemma 1, the Hölder inequality and  $(m, r)$ -convexity of  $|f'|^q$ , we get

$$\begin{aligned} & \left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{\lambda + \mu} \left( \int_0^{\frac{\lambda}{\lambda + \mu}} [\lambda - (\lambda + \mu)t]^p dt \right)^{\frac{1}{p}} \left( \int_0^{\frac{\lambda}{\lambda + \mu}} |f'(tb + (1-t)a)|^q dt \right)^{\frac{1}{q}} + \frac{b-a}{\lambda + \mu} \left( \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda]^p dt \right)^{\frac{1}{p}} \left( \int_{\frac{\lambda}{\lambda + \mu}}^1 |f'(tb + (1-t)a)|^q dt \right)^{\frac{1}{q}} \\ & \leq \frac{b-a}{\lambda + \mu} \left( \int_0^{\frac{\lambda}{\lambda + \mu}} [\lambda - (\lambda + \mu)t]^p dt \right)^{\frac{1}{p}} \left( \int_0^{\frac{\lambda}{\lambda + \mu}} [t|f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr}]^{\frac{1}{r}} dt \right)^{\frac{1}{q}} \\ & + \frac{b-a}{\lambda + \mu} \left( \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda]^p dt \right)^{\frac{1}{p}} \left( \int_{\frac{\lambda}{\lambda + \mu}}^1 [t|f'(b)|^{qr} + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^{qr}]^{\frac{1}{r}} dt \right)^{\frac{1}{q}} \\ & = \frac{b-a}{\lambda + \mu} \left( \frac{\lambda^{p+1}}{(p+1)(\lambda + \mu)} \right)^{\frac{1}{p}} \left( \frac{r}{r+1} \right)^{\frac{1}{q}} \left( \left[ \frac{\lambda |f'(b)|^{qr}}{\lambda + \mu} + m \frac{\mu \left| f' \left( \frac{a}{m} \right) \right|^{qr}}{\lambda + \mu} \right]^{\frac{r+1}{r}} - \left[ m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{r+1}{r}} \right)^{\frac{1}{q}} \\ & + \frac{b-a}{\lambda + \mu} \left( \frac{\mu^{p+1}}{(p+1)(\lambda + \mu)} \right)^{\frac{1}{p}} \left( \frac{r}{r+1} \right)^{\frac{1}{q}} \left( \left[ |f'(b)|^{qr} \right]^{\frac{r+1}{r}} - \left[ \frac{\lambda |f'(b)|^{qr}}{\lambda + \mu} + m \frac{\mu \left| f' \left( \frac{a}{m} \right) \right|^{qr}}{\lambda + \mu} \right]^{\frac{r+1}{r}} \right)^{\frac{1}{q}} \end{aligned}$$

where we use the fact that

$$\begin{aligned} & \int_0^{\frac{\lambda}{\lambda + \mu}} [\lambda - (\lambda + \mu)t]^p dt = \frac{\lambda^{p+1}}{(p+1)(\lambda + \mu)}, \quad \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda]^p dt = \frac{\mu^{p+1}}{(p+1)(\lambda + \mu)}, \\ & \left| f' \left( tb + m(1-t) \frac{a}{m} \right) \right| \leq \left[ t|f'(b)|^r + m(1-t) \left| f' \left( \frac{a}{m} \right) \right|^r \right]^{\frac{1}{r}}. \end{aligned}$$

**Corollary 3:** Under the conditions of Theorem 4,

(i) In the inequality (2.8), for  $r = 1$ , we get the following inequality:

$$\begin{aligned} & \left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{2^q} \left( \frac{1}{\lambda + \mu} \right)^{2 + \frac{1}{q}} \left( \frac{1}{p+1} \right)^{\frac{1}{p}} \left[ \lambda^{\frac{p+1}{p}} \left( \lambda^2 |f'(b)|^q + m(\lambda^2 + 2\lambda\mu) \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} + \mu^{\frac{p+1}{p}} \left( (2\lambda\mu + \mu^2) |f'(b)|^q + m\mu^2 \left| f' \left( \frac{a}{m} \right) \right|^q \right)^{\frac{1}{q}} \right]. \end{aligned}$$

(ii) In the inequality (2.8), for  $\lambda = \mu$  and  $r = 1$ , we get the following inequality:

$$\left| \frac{f(a)+f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left( \frac{1}{p+1} \right)^{\frac{1}{p}} \left[ A^{\frac{1}{q}} \left( |f'(b)|^q, 3m \left| f' \left( \frac{a}{m} \right) \right|^q \right) + A^{\frac{1}{q}} \left( 3|f'(b)|^q, m \left| f' \left( \frac{a}{m} \right) \right|^q \right) \right],$$

where  $A$  is the arithmetic mean.

(iii) In the inequality (2.8), for  $\lambda = \mu$ ,  $r = 1$  and  $m = 1$ , we get the following inequality:

$$\left| \frac{f(a)+f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right| \leq \frac{b-a}{2} \left( \frac{1}{p+1} \right)^{\frac{1}{p}} \left[ A^{\frac{1}{q}} \left( |f'(b)|^q, 3|f'(a)|^q \right) + A^{\frac{1}{q}} \left( 3|f'(b)|^q, |f'(a)|^q \right) \right].$$

where  $A$  is the arithmetic mean.

**Theorem 5:** Let  $f: I \subset (0, \infty) \rightarrow \mathbb{R}$  be a differentiable mapping on  $I^\circ$  such that  $f' \in L[a, b]$ , where  $a, b \in I^\circ$  with  $\frac{a}{m} < b$ . If  $|f'|^q$  is  $(m, r)$ -convex on the interval  $[a, b]$ , for some fixed  $m \in (0, 1]$ ,  $\lambda, \mu \in [0, \infty)$  with  $\lambda + \mu > 0$ ,  $q \geq 1$ , and  $r \in \mathbb{R} \setminus \{-1, 0\}$ , then the following inequalities holds for  $|f'(b)| \neq m^{\frac{1}{qr}} \left| f' \left( \frac{a}{m} \right) \right|$ :

$$\begin{aligned} & \left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\ & \leq \frac{b-a}{\lambda + \mu} \left( \frac{\lambda^2}{2(\lambda + \mu)} \right)^{1 - \frac{1}{q}} \left\{ \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \left[ \frac{\lambda |f'(b)|^{qr} + m\mu \left| f' \left( \frac{a}{m} \right) \right|^{qr}}{\lambda + \mu} \right]^{\frac{2r+1}{r}} \right. \\ & \quad \left. \frac{\lambda \left[ m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{r+1}{r}}}{r} - \frac{(\lambda + \mu) \left[ m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^{\frac{2r+1}{r}}}{r^2} \right. \\ & \quad \left. \frac{1}{r+1} \frac{1}{|f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr}} - \frac{1}{(r+1)(2r+1)} \frac{1}{\left[ |f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^2} \right\}^{\frac{1}{q}} \\ & + \frac{b-a}{\lambda + \mu} \left( \frac{\mu^2}{2(\lambda + \mu)} \right)^{1 - \frac{1}{q}} \left\{ \frac{r^2 (\lambda + \mu)}{(r+1)(2r+1)} \left[ \frac{\lambda |f'(b)|^{qr} + m\mu \left| f' \left( \frac{a}{m} \right) \right|^{qr}}{\lambda + \mu} \right]^{\frac{2r+1}{r}} \right. \\ & \quad \left. \frac{\mu \left[ |f'(b)|^{qr} \right]^{\frac{r+1}{r}}}{r} - \frac{(\lambda + \mu) \left[ |f'(b)|^{qr} \right]^{\frac{2r+1}{r}}}{r^2} \right. \\ & \quad \left. \frac{1}{r+1} \frac{1}{|f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr}} - \frac{1}{(r+1)(2r+1)} \frac{1}{\left[ |f'(b)|^{qr} - m \left| f' \left( \frac{a}{m} \right) \right|^{qr} \right]^2} \right\}^{\frac{1}{q}}. \end{aligned} \tag{2.9}$$



**Proof:** From Lemma 1 and using the Power-mean integral inequality and  $(m, r)$ -convexity of  $|f'|^q$ , we get

$$\begin{aligned}
 & \left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right| \\
 &= \left| \frac{b-a}{\lambda + \mu} \int_0^1 [(\lambda + \mu)t - \lambda] f'(tb + (1-t)a) dt \right| \\
 &\leq \frac{b-a}{\lambda + \mu} \left( \int_0^1 [\lambda - (\lambda + \mu)t] dt \right)^{1-\frac{1}{q}} \left( \int_0^1 [\lambda - (\lambda + \mu)t] |f'(tb + (1-t)a)|^q dt \right)^{\frac{1}{q}} \\
 &+ \frac{b-a}{\lambda + \mu} \left( \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda] dt \right)^{1-\frac{1}{q}} \left( \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda] |f'(tb + (1-t)a)|^q dt \right)^{\frac{1}{q}} \\
 &\leq \frac{b-a}{\lambda + \mu} \left( \int_0^1 [\lambda - (\lambda + \mu)t] dt \right)^{1-\frac{1}{q}} \left( \int_0^1 [\lambda - (\lambda + \mu)t] \left[ t |f'(b)|^{qr} + m(1-t) \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^{\frac{1}{r}} dt \right)^{\frac{1}{q}} \\
 &+ \frac{b-a}{\lambda + \mu} \left( \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda] dt \right)^{1-\frac{1}{q}} \left( \int_{\frac{\lambda}{\lambda + \mu}}^1 [(\lambda + \mu)t - \lambda] \left[ t |f'(b)|^{qr} + m(1-t) \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^{\frac{1}{r}} dt \right)^{\frac{1}{q}} \\
 &= \frac{b-a}{\lambda + \mu} \left( \frac{\lambda^2}{2(\lambda + \mu)} \right)^{1-\frac{1}{q}} \left( \frac{r^2(\lambda + \mu)}{(r+1)(2r+1)} \frac{\left[ \frac{\lambda |f'(b)|^{qr} + m\mu |f'(a/m)|^{qr}}{\lambda + \mu} \right]^{\frac{2r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^2} \right. \\
 &\quad \left. \frac{r}{r+1} \frac{\lambda \left[ m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^{\frac{r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]} - \frac{r^2}{(r+1)(2r+1)} \frac{(\lambda + \mu) \left[ m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^{\frac{2r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^2} \right)^{\frac{1}{q}} \\
 &+ \frac{b-a}{\lambda + \mu} \left( \frac{\mu^2}{2(\lambda + \mu)} \right)^{1-\frac{1}{q}} \left( \frac{r^2(\lambda + \mu)}{(r+1)(2r+1)} \frac{\left[ \frac{\lambda |f'(b)|^{qr} + m\mu |f'(a/m)|^{qr}}{\lambda + \mu} \right]^{\frac{2r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^2} \right. \\
 &\quad \left. + \frac{r}{r+1} \frac{\mu \left[ |f'(b)|^{qr} \right]^{\frac{r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]} - \frac{r^2}{(r+1)(2r+1)} \frac{(\lambda + \mu) \left[ |f'(b)|^{qr} \right]^{\frac{2r+1}{r}}}{\left[ |f'(b)|^{qr} - m \left| f'\left(\frac{a}{m}\right) \right|^{qr} \right]^2} \right)^{\frac{1}{q}}
 \end{aligned}$$

**Corollary 4:** Under the conditions of the Theorem 5,

(i) In the inequality (2.9), if we choose  $r = 1$ , we obtain the following inequality:

$$\left| \frac{\lambda f(a) + \mu f(b)}{\lambda + \mu} - \frac{1}{b-a} \int_a^b f(x) dx \right|$$

$$\leq \frac{b-a}{2} \left( \frac{1}{3} \right)^{\frac{1}{q}} \left( \frac{\lambda}{\lambda + \mu} \right)^2 \left[ \frac{\lambda |f'(b)|^q + m(2\lambda + 3\mu) \left| f' \left( \frac{a}{m} \right) \right|^q}{\lambda + \mu} \right]^{\frac{1}{q}}$$

$$+ \frac{b-a}{2} \left( \frac{1}{3} \right)^{\frac{1}{q}} \left( \frac{\mu}{\lambda + \mu} \right)^2 \left[ \frac{(2\mu + 3\lambda) |f'(b)|^q + m\mu \left| f' \left( \frac{a}{m} \right) \right|^q}{\lambda + \mu} \right]^{\frac{1}{q}}.$$

(ii) In the inequality (2.9), if we choose  $\lambda = \mu$  and  $r = 1$ , we obtain the following inequality:

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right|$$

$$\leq \frac{b-a}{8} \left( \frac{1}{3} \right)^{\frac{1}{q}} \left\{ \left[ \frac{|f'(b)|^q + 5m \left| f' \left( \frac{a}{m} \right) \right|^q}{2} \right]^{\frac{1}{q}} \right.$$

$$\left. + \left[ \frac{5|f'(b)|^q + m \left| f' \left( \frac{a}{m} \right) \right|^q}{2} \right]^{\frac{1}{q}} \right\}.$$

(iii) In the inequality (2.9), if we choose  $\lambda = \mu$ ,  $r = 1$  and  $m = 1$ , we obtain the following inequality:

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right|$$

$$\leq \frac{b-a}{8} \left( \frac{1}{3} \right)^{\frac{1}{q}} \left\{ \left[ \frac{|f'(b)|^q + 5|f'(a)|^q}{2} \right]^{\frac{1}{q}} \right.$$

$$\left. + \left[ \frac{5|f'(b)|^q + |f'(a)|^q}{2} \right]^{\frac{1}{q}} \right\}.$$

**Corollary 5:** Suppose that all the assumptions of Theorem 5 are satisfied. In the inequality (2.9), if we choose  $\lambda = \mu$ ,  $r = 1$ ,  $m = 1$  and  $q = 1$  we get the following inequality:

$$\left| \frac{f(a) + f(b)}{2} - \frac{1}{b-a} \int_a^b f(x) dx \right|$$

$$\leq \frac{b-a}{4} A(|f'(a)|, |f'(b)|)$$

where  $A$  is the arithmetic mean.

## References

- [1] Hadamard, J., Étude sur les propriétés des fonctions entières en particulier d'une fonction considérée par Riemann. *J. Math. Pures Appl.* 58, 171-215 (1893).
- [2] Dragomir, S.S., Refinements of the Hermite-Hadamard integral inequality for log-convex functions. *Aust. Math. Soc. Gaz.* 28(3), 129-134 (2001).
- [3] Dragomir, S.S., Pearce, C.E.M., Selected Topics on Hermite-Hadamard Inequalities and Its Applications. RGMIA Monograph (2002).
- [4] Mihály, B., Hermite-Hadamard-type inequalities for generalized convex functions. *J. Inequal. Pure Appl. Math.* 9(3), Article ID 63 (2008) (PhD thesis).
- [5] Dragomir, S.S. and Toader, G.H., Some inequalities for  $m$ -convex functions, *Studia Univ. Babeş-Bolyai, Math.*, 38(1993), 21-28.
- [6] Pearce, C.E.M., Pečarić, J. and Šimić, V., Stolarsky means and Hadamard's inequality. *J. Math. Anal. Appl.* 220, 99-109 (1998).
- [7] Uhrin, B., Some remarks about the convolution of unimodal functions, *Ann. Probab.* 12 1984, 640-645.
- [8] Ngoc, N.P.N, Vinh, N.V. and Hien, P.T.T., Integral inequalities of Hadamard type for  $r$ -convex functions. *Int. Math. Forum* 4(35), 1723-1728 (2009).
- [9] Yang, G.S., Refinements of Hadamard inequality for  $r$ -convex functions. *Indian J. Pure Appl. Math.* 32(10), 1571-1579 (2001).
- [10] Bessenyei, M., Hermite-Hadamard-type inequalities for generalized 3-convex functions, *Publ. Math. (Debr.)* 65(1-2), 223-232 (2004).
- [11] Zabandan, G., Bodaghi, A., and Kılıçman, A., The Hermite-Hadamard inequality for  $r$ -convex functions, *Journal of Inequalities and Applications* 2012, 2012:215.
- [12] İşcan, İ., Hermite-Hadamard type inequalities for functions whose derivatives are  $(\alpha, m)$ -convex, *International Journal of Engineering and Applied Sciences*, (EAAS), 2 (3) (2013), 69-78.

